

RAISE

Working With Purpose:

Your Annual Stewardship Report

2026



PAIR BRONZE
PARTNERSHIP ACCREDITATION
IN INDIGENOUS RELATIONS







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Stewardship at Raise

Stewardship has always been an important part of who we are at Raise. This year, we're excited to build on that foundation with renewed energy and a dedicated committee focused on creating even more opportunities for our team to make a positive impact.

Throughout 2026, we've brought together employees from across the organization to help shape the future of stewardship at Raise. Together, we've been exploring new ideas, planning for the return of some familiar initiatives, and looking at ways to create more opportunities for our people to connect with the communities we serve.

As we look ahead, we're excited to expand our stewardship efforts through the return of donation drives, in-person volunteer opportunities, and other initiatives that encourage our team to come together in meaningful ways. We know these experiences not only strengthen our impact in the community but also strengthen the connections within Raise.

I'm incredibly grateful to everyone who has contributed their time, ideas, and enthusiasm to this renewed chapter of stewardship. The excitement around what's ahead has been inspiring, and I look forward to seeing our program continue to grow in the years to come.

Thank you to everyone who supports stewardship at Raise. Together, we're building on a tradition of giving back and creating even more opportunities to make a difference.



*Bailey Brosseau, on behalf of
Stewardship at Raise*

Our Mission is to Connect People in ***Meaningful Work.***



We believe that access to work should be easy, human, and fair. Work is one of the most powerful forces in people's lives. It is where livelihoods are built, potential is realized, and dignity is affirmed. When the right person meets the right opportunity, the effects ripple outward: to families that are more secure, to organizations that do their best work, and to communities that grow stronger. That connection is the impact we exist to create. This belief is not new to us. Raise became one of the first Certified B Corporations in Canada in 2012, and in 2019 we reorganized as a self-managed company, distributing decision-making to the people closest to the work. Each step came from the same conviction: that how people are connected to work matters, and that a company can hold itself to a higher standard as it grows. As a certified B Corporation, we hold ourselves accountable to more than the placements we make. That means championing fair, equitable, and inclusive access to work, and using our position in the labor market as a force for good rather than simply a source of profit.



3 Grants

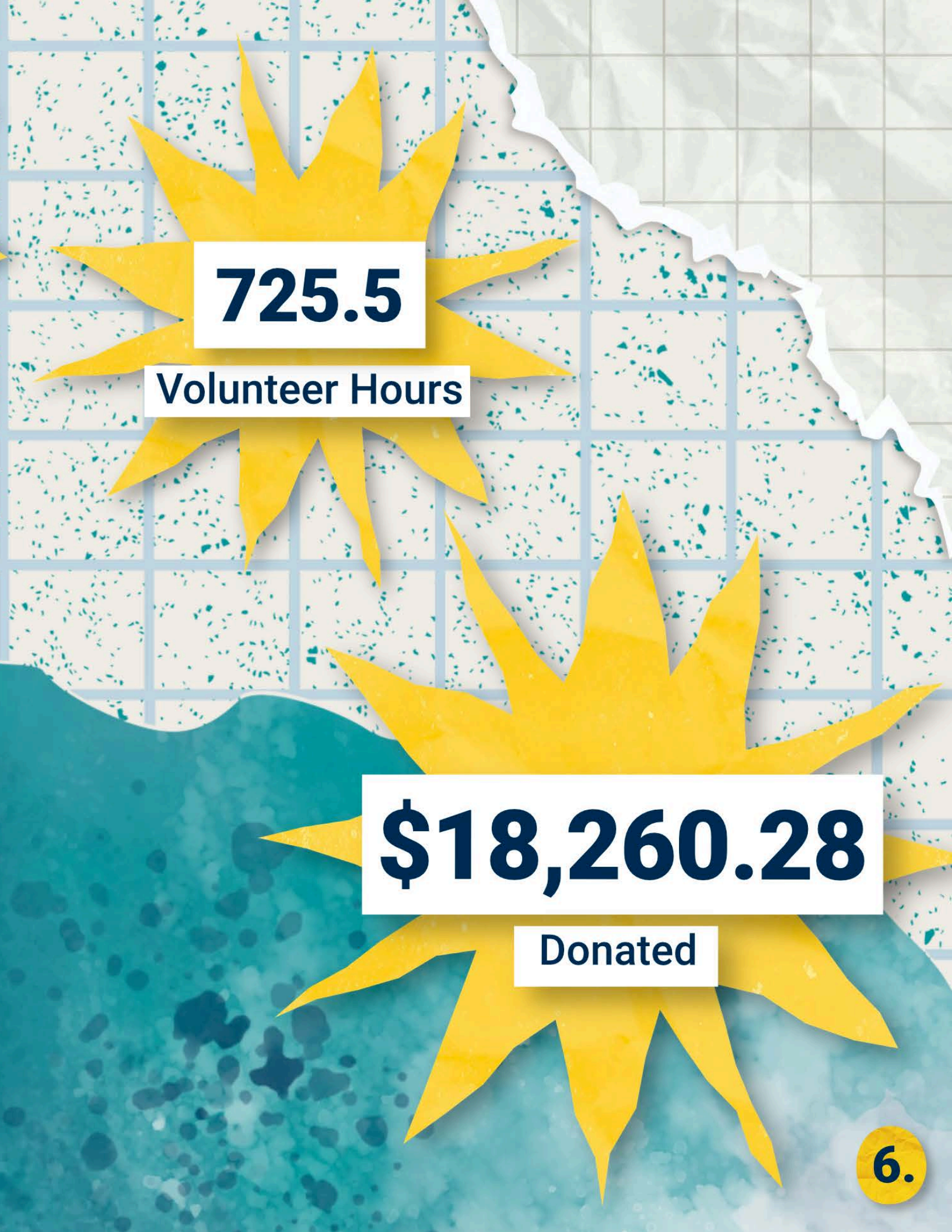
Awarded

223

Charities Supported

Our Year At a Glance

5.



725.5

Volunteer Hours

\$18,260.28

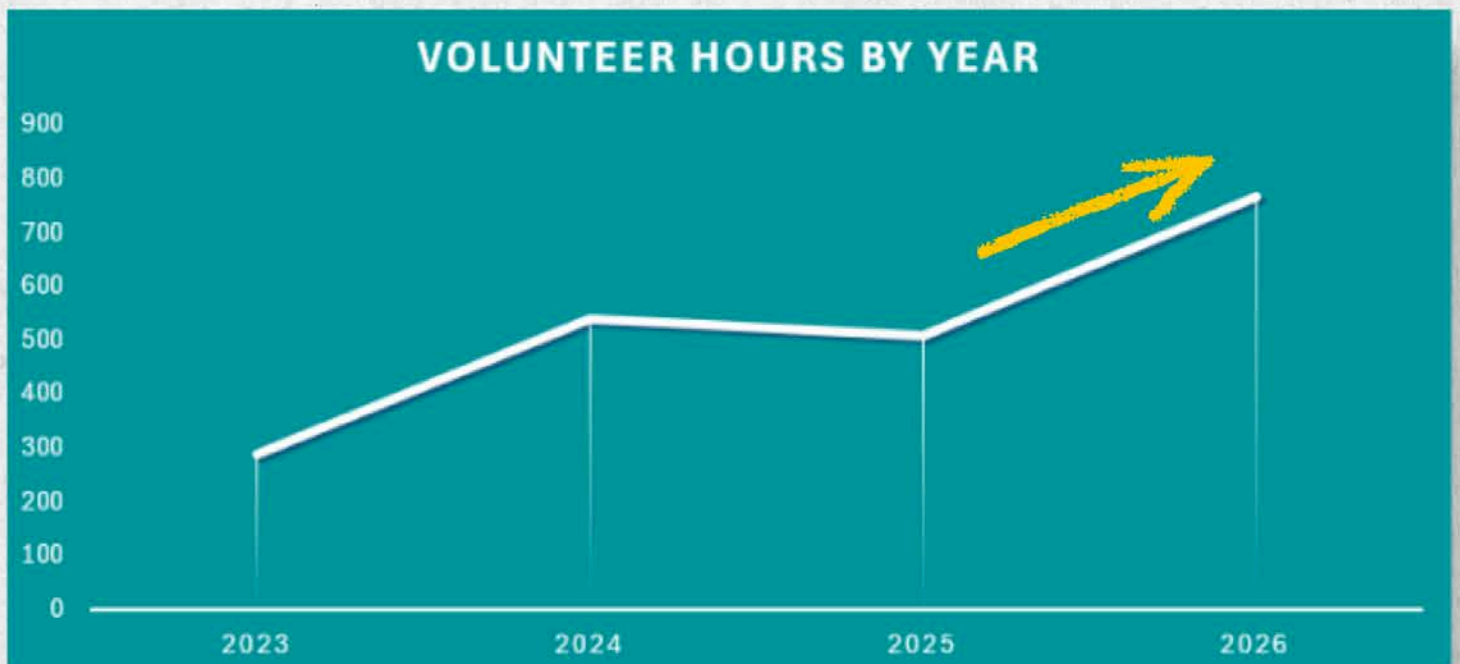
Donated

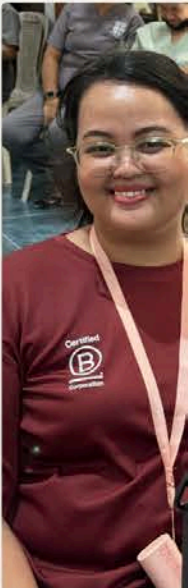
Volunteer Impact

This year, Raise employees contributed 725.5 volunteer hours to charities and communities that matter to them.

That's a big jump from last year, and one of our strongest years of our employee volunteering yet! From company-organized opportunities to causes our people chose to support on their own time, every hour represents someone choosing to show up, lend their skills, and make a difference.

As our collective volunteering continues to grow, so does the impact we're able to make together!





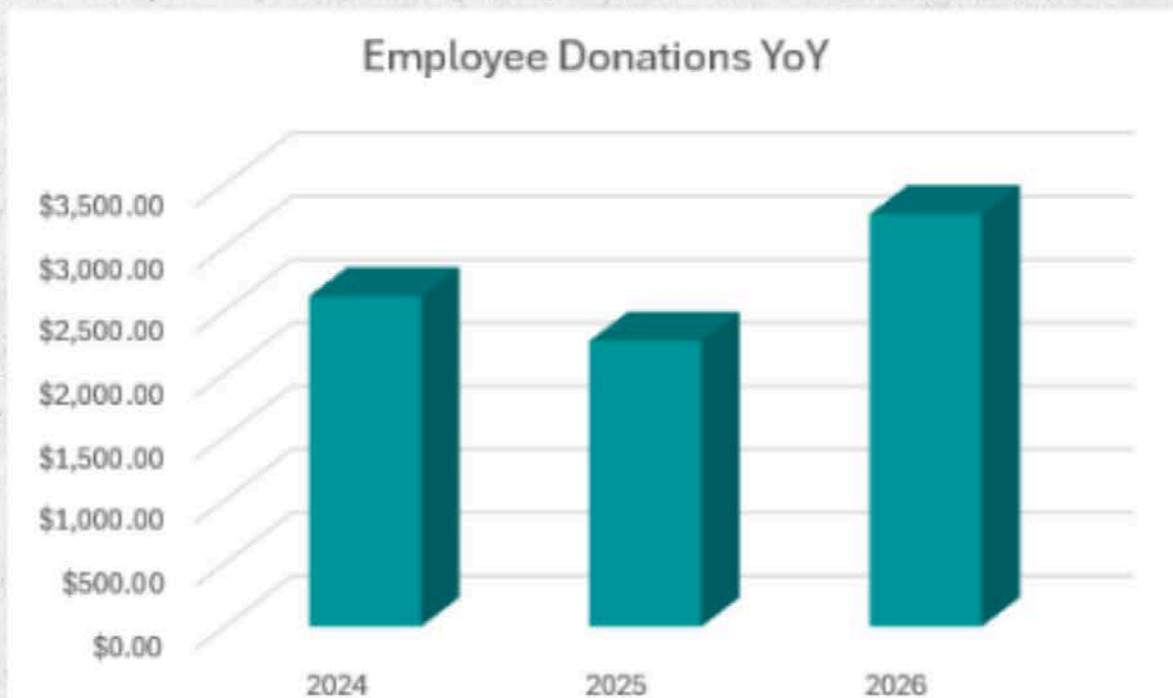
Donations and Giving

At Raise, 2026 was a generous year!

Employees donated a total of \$3,260.28 to charities and causes of their choice, and Raise's donation matching program means we doubled our impact to more than \$6,500!

Together, these contributions reflect the fact that when there's an opportunity to help, our people get behind it. Raise employees gave to dozens of charities, including those dealing with food security and homelessness, health, Indigenous needs, animal rescues, and community and humanitarian relief. Here are some of the organizations we gave to:

- Anishinabek Nation 7th Generation Charity
- North Texas Food Bank
- Canadian Cancer Society
- The Annex Cat Rescue
- Centre For Addiction And Mental Health Foundation





\$6,520.36

In employee donations
(that's you!)

BCorp Month: Giving Back Together

This year, Raise celebrated B Corp Month by bringing our people together for one of our largest global stewardship initiatives ever.

Across Canada, the United States, India, the Philippines, Ghana, and virtually, employees had the opportunity to dedicate their time and talents to causes that matter.

From supporting local food banks and restoring natural spaces, to volunteering at hospitals, children's organizations, and virtually, our teams came together to make a meaningful difference in the communities where we live and work.

By offering a diverse range of volunteer opportunities, we encouraged employees across every region and work environment to participate in a way that was meaningful to them. Whether volunteering in person, supporting local charities, or contributing from home through online research projects, every hour represented our shared commitment to creating positive social impact.

B Corp Month was more than a day of volunteering. It was a reflection of the values that guide Raise every day: putting people first, strengthening our communities, and using our collective skills to create lasting impact. As stewardship continues to grow, we look forward to expanding these opportunities and building on the incredible momentum created this year.



Meaningful Work Foundation

At Raise, we believe meaningful work has the power to change lives. That's why we launched the Meaningful Work Foundation in 2017—to make giving part of who we are, and to support organizations creating pathways to employment.

Each year, we commit 10% of our profits to organizations whose work aligns with our mission of connecting people in meaningful work. Since 2019, we've proudly donated more than \$830,000 to 47 charities around the world, helping to create opportunities for individuals, families, and communities to thrive.

Our impact doesn't stop with grant funding. Through our annual community partnerships, employee volunteer initiatives, and stewardship efforts, we're building lasting relationships with organizations that share our commitment to creating positive change.

As we look ahead, we're excited about what's next. With a renewed focus on stewardship, growing partnerships, and a shared passion for giving back, we're ready to build on the incredible impact we've already made. The future of the Meaningful Work Foundation is bright, and we can't wait to continue growing that impact together.



**This year,
we're proud to
welcome **three**
new outstanding
organizations
as our 2026
Meaningful Work
Foundation grant
recipients**

Drumroll, please...

Inside Out Theatre



Inside Out Theatre uses the arts as a powerful tool for personal growth, confidence, and inclusion. Through accessible theatre programming, they create opportunities for individuals to build skills, express themselves, and develop meaningful connections within their communities. We are proud to support their work as they continue to inspire creativity, belonging, and new opportunities for the people they serve.



Home Suite Hope

Home Suite Hope provides long-term support to single-parent families experiencing homelessness by offering housing, education, employment, and wraparound services. Their holistic approach helps families achieve lasting independence and stability, creating pathways to meaningful employment and brighter futures. We are honored to continue partnering with an organization making such a lasting difference in its community.



Focus Forward For Indigenous Youth



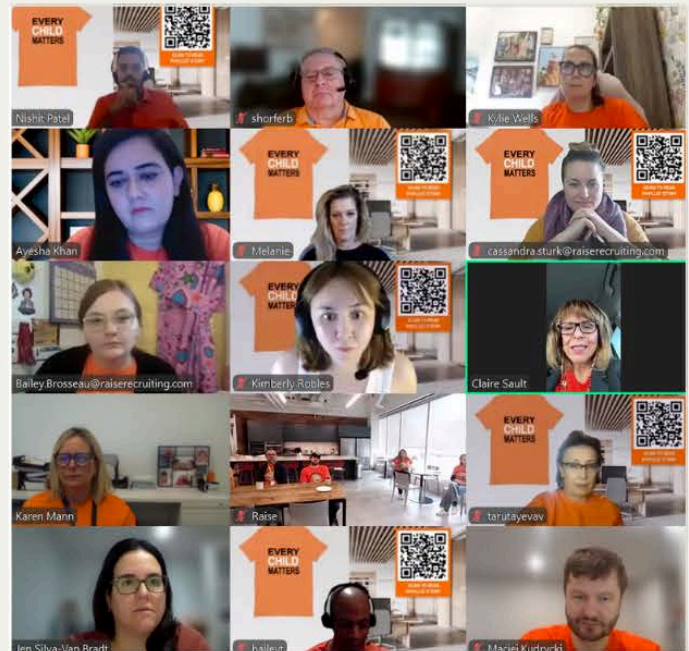
A returning Meaningful Work Foundation grant recipient, Focus Forward for Indigenous Youth empowers Indigenous youth through mentorship, education, cultural connection, and career development opportunities. By helping young people build confidence, develop skills, and pursue meaningful futures, their work aligns closely with Raise's mission of connecting people to meaningful work. We are proud to continue supporting their important impact.

Reconciliation with Indigenous Peoples

This year, Raise continued to action our 2024–2027 Indigenous Relations Plan across employment, education, procurement, and business partnerships.

We deepened our commitment to hiring Indigenous talent through a new partnership with Sheridan College's Indigenous Students Bursary program, hiring Ainsley Wrobel, a design student in Sheridan's Indigenous student program, into a Design and Marketing Support role for the summer. Ainsley has been an incredible addition to the marketing team, bringing strong graphic design skills to every project she's touched! She will continue working for Raise part-time during the school year, so she can keep building her portfolio and professional experience alongside her coursework.

On the procurement side, Raise added Brandigenous, an Indigenous-owned promotional products and branding company, as a new partner. The relationship began in December 2025, when the team met with owner Jarid Taylor. Raise is now sourcing branded merchandise – including apparel, mints, pens, and event swag – through Brandigenous.



Raise staff meeting for Orange Shirt Day on Sept 30, 2026

staff
shop



StaffShop founder and CEO Jennifer Ménard-shand

We also formalized a Joint Venture Agreement with StaffShop, an Indigenous women-owned staffing firm, moving the relationship beyond a standard supplier arrangement into a true partnership. With Raise and StaffShop, clients can advance their reconciliation efforts, access new talent markets, and drive results by combining two staffing companies under one shared mission.



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Looking Forward

This year has been an exciting one for stewardship at Raise, and we're just getting started.

With the return of a dedicated Stewardship group, we're looking forward to creating even more opportunities for our people to get involved throughout the year.

From community donation drives and volunteer events, to the return of employee-favourite initiatives like the MVP Program, we're excited to continue building a culture of giving back across our organization.

As Raise continues to grow, we want our impact to grow alongside it. By strengthening our partnerships, supporting meaningful causes, and creating new ways for employees to make a difference, we're building a future where stewardship continues to be an important part of who we are.



Thank you

**to everyone who volunteered,
donated, participated, and
supported our stewardship
efforts this year. Together,
we're making a difference –
and we're excited for
everything still to come.**





**Thanks
for sticking
with us!**





RAISESM

*Connecting people in
meaningful work*